

SUBJECT:  
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HABCHI & CHALHOUB - GIFT OF GIVING CAMPAIGN  
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# Habchi & Chalhoub's Gift of Giving Campaign brings smiles to children



Children enjoy McDonald's entertainment at Habchi & Chalhoub Gift of Giving Campaign.



Habchi & Chalhoub employees volunteer in Gift of Giving Campaign.

**KUWAIT:** As part of its Corporate Social Responsibility Program, Habchi & Chalhoub, ambassador of luxury lifestyle in Kuwait has completed its Gift of Giving Campaign, whereby employees have contributed school supplies for children in need. This was announced in a press release on Sunday.

In partnership with the Kuwait Red Crescent Society, care packages were gathered from employ-

ees and offered to children before the beginning of the new school year. Employees from Habchi & Chalhoub distributed the school bags to children at a Ramadan event organized by the Kuwait Red Crescent on the Sept. 6, 2009.

Based on Habchi & Chalhoub's value for the respect of human dignity, we support human development programs through donations, sponsorships and charitable contributions to a number of

non-profit and humanitarian organizations. "The event was a nice opportunity for our employees to volunteer and spend some time with the children. This initiative has also brought us together with the Kuwait Red Crescent Society & we believe that it is through these specific partnerships, with those that are the closest to the community, that we can have the most impact," added Anthony Chalhoub, CEO.